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SPAIN'S MOST INNOVATIVE EDUCATION PROVIDER

Corporate LiveWire Global Award

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CENTRO COLABORADOR

 **CMI Business School**

CONSCIOUS MANAGEMENT INSTITUTE

MASTER IN  
**CORPORATE SOCIAL  
RESPONSIBILITY AND  
SUSTAINABILITY**



Gran vía de San Francisco 15,  
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🌐 [www.cmi.es](http://www.cmi.es)

**MODALITIES**  
-Full-time on-site  
-Online

**MASTER'S DEGREE**  
CMI BUSINESS SCHOOL



Business School

**"GLOBALIZATION MAKES IT CLEAR THAT SOCIAL RESPONSIBILITY IS REQUIRED NOT ONLY FROM GOVERNMENTS, BUT ALSO FROM COMPANIES AND INDIVIDUALS."**

**- ANNA LINDH.**

*Former Minister for Foreign Affairs of Sweden*

## CONTENTS

**CMI EXPERIENCE**

**PARTNER ORGANIZATIONS**

**RECOGNITIONS AND CERTIFICATIONS**

**MASTER'S DEGREE IN CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY**

**ADDRESSED TO**

**COURSE OBJECTIVES**

**MULTICULTURAL ENVIRONMENT**

**PROFESSIONAL INTERNSHIPS IN COMPANIES**

**MODALITIES AND SCHEDULES**

**FEES AND SCHOLARSHIPS**

**COURSE PROGRAM**


**REGISTRATION PROCESS**

**ALUMNI CLUB**



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# WHY CMI Business School?

CMI is an innovative international business and technology school that offers programs of excellence that are at the forefront of responsible business and organizational management.

CMI Business School received the award for most innovative academic programs in Spain in 2022 by The International CSR Excellence Awards.

At CMI we work to lead, promote and execute scientific and technological research activities that encompass the entire development and implementation process, from exploring the limits of knowledge to the end of the life cycle of all products and services, considering the needs of a sustainable and circular economy.

CMI Business School offers the highest quality standards in its services to society. All its activities are developed through continuous improvement processes, supported by modern and advanced technological and management systems.

CMI is a signatory of the Global Compact and a member of the UN academic network PRME (Principles for Responsible Management Education) to promote Corporate Social Responsibility and Sustainability.

## PRME RECOGNITIONS



### Research & Development

Tutoring and investigation assistance.



### Live streaming classes

Virtual Campus.



### Employment and Networking

Job opportunities, internships and alumni club.



### Scholarships and grants

For new students and alumni club.



## EXPERIENCE

### CMI Business School

Studying at CMI means studying at an institute whose mission is to work to make the world a better place both socially and environmentally, through our high-quality academic activity and our Foundation, focused on helping underserved people and environments. At CMI we work tirelessly because, like our students, collaborators and so many others, our goal is to leave a better world for generations to come.

## PARTNER ORGANIZATIONS



- ✓ **CMI Business School**  
 International school of business and technology.
- ✓ **Faculty members**  
 Our teachers are experienced professionals, doctors, doctoral students and researchers in the subject area imparted.
- ✓ **Experience-based methodology**  
 Theory and case studies are combined to create knowledge based on experience.
- ✓ **International Program**  
 The program has a global business perspective.
- ✓ **Virtual Campus**  
 This platform facilitates communication and monitoring of the academic program.
- ✓ **Limited places**  
 Maximum 30 students per class.

# MASTER'S DEGREE IN CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY

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CMI offers its Master's Degree in CSR and Sustainability, a unique and specialized program to achieve, after one year, a truly professional and personal development transformation.



This program is aimed to people who want to embody the leadership that society demands, committed to the growth of organizations that produce a positive impact.

The program is taught with the most modern technologies and methodologies in pedagogy and with a faculty of research professors of excellence both in the professional, academic and teaching fields. The Master in CSR and Sustainability has an international approach to business and organizations for sustainable development in the global context

The Master's Degree in CSR and Sustainability will allow you to maximize your chances of success in the development of your career, training you for the management and administration of companies and organizations; your employability will improve, helping you find jobs in large multinationals, medium and small companies, as well as in social enterprises and foundations.

Through training excellence, this program will enable you to successfully lead areas, teams, projects, organizations and the creation of innovative companies with a focus on responsible and sustainable growth.

## ADDRESSED TO

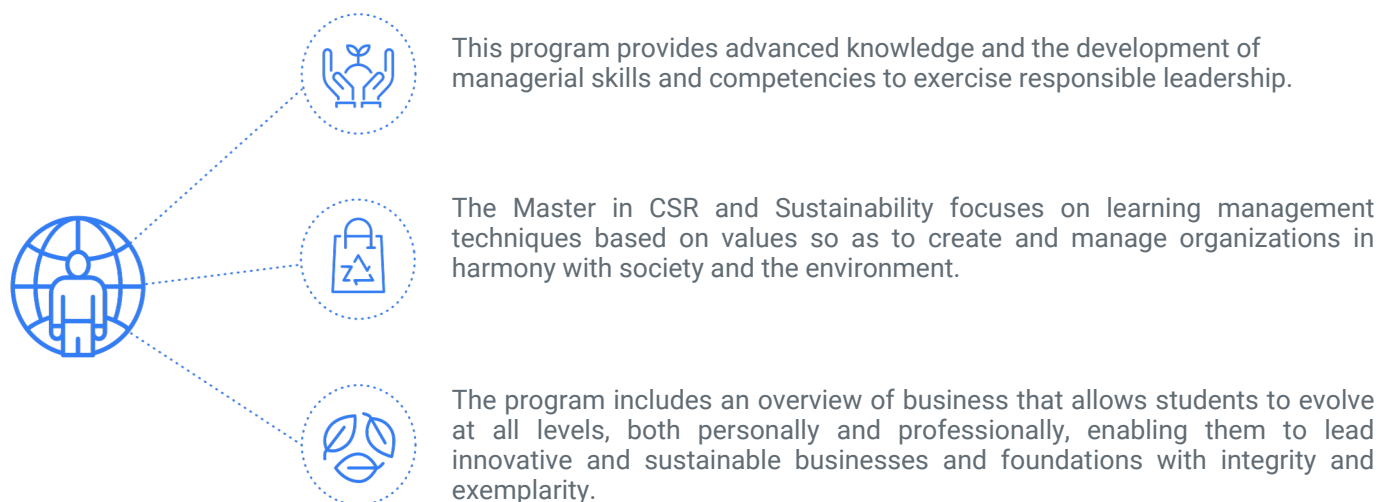
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This program is aimed at people who want to embody the leader that society demands, committed to the growth of organizations that produces a positive impact.

Applicants to take this master's degree from CMI Business School must be in possession of a Bachelor's degree, or an Architect, Engineer, Graduate, Lawyer, Technical Engineer or Master, or other qualifications equivalent and complementary to the previous ones, collected in the same area as the profiles described.

## COURSE OBJECTIVES

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## GRADUATION PROFILE

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Degree: Master in Corporate Social Responsibility and Sustainability

Main function of the profile of the graduate recognizable in the professional sector:

Direct research, development and innovation projects in CSR and Sustainability. Coordinate and manage the different CSR actions implemented in the company. Propose new CSR actions according to the company's strategic plan.

Professional exit:

CSR consultant for companies. General direction of CSR in companies.

# PROFESSIONAL INTERNSHIPS

## in Companies

For students who do not have a minimum of 3 years of professional experience in the scope of the program, all modalities include the completion of 300 hours (12 ECTS) of Professional Practices in Business, which will serve to provide an ideal complement to the labor market. to the learning developed throughout the curriculum. In addition, all students will have the option to extend the internship period extracurricularly.



## MODALITIES AND SCHEDULES



### Full Time

Starts: October  
Ends: September

Two days a week  
from 5:00 to 10:00 pm





### Online

Starts: February  
Ends: November

Biweekly on Thursdays  
from 5:00 to 10:00 pm

*\*All programs are intensive with a duration of 1 academic year (Four trimesters).*

# FEES AND Applicable terms and conditions<sup>1</sup>



	 <b>Full Time</b>	 <b>Online</b>
<b>TOTAL COST</b>	7,920 €	4,365 €
<b>PRICE WITH 10% DISCOUNT FOR PROMPT PAYMENT:</b> <sup>2</sup>	7,218 €	4,018.50 €
<b>RESERVATION OF PLACE</b> <sup>3</sup> (Registration)	900 €	
<b>REST: MONTHLY PAYMENT AMOUNT</b> <sup>4</sup>	9 installments of 780 € (7,020 €)	9 installments of 385 € (3,465 €)

1. The price includes all program materials and membership to the CMI Alumni Club.
2. Full payment must be made before the start of the program.
3. The place is reserved by payment of the registration fee once admission to the program has been communicated.
4. Nine remaining installments: within the first 5 days at the beginning of each month.

## SCHOLARSHIPS

CMI awards scholarships for all types of master's degree programs, thus supporting the democratization of quality training and equal opportunities. CMI's sustainable scholarship plan has been recognized with an Academic Excellence Award by the Gala Foundation.

The study grants include:

- 
 Up to 50% bonus for academic excellence, functional diversity or for people from emerging economies, or low income people from any origin.
- 
 Up to 25% bonus for professional trajectory in CSR, NGOs or similar, for the unemployed or recent graduates.

*We also offer additional discounts for pre-registration, group enrollment and for members of the Alumni Club. and for members of the Alumni Club.*





# COURSE PROGRAM

Our course program is distinguished by combining all necessary elements to stand out as a responsible leader: cutting-edge knowledge with scientific rigor, practical exercises that allow you to apply the knowledge acquired, and experiential learning elements that optimize the use in each area of study and development.

The following is a description of the main axes of our course program, which may vary and are subject to the latest modifications considered appropriate by each expert according to the latest advances in their area of knowledge, with the aim of always providing cutting-edge training.



## MASTER'S DEGREE IN CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY

### Management Competencies and Skills

9 ECTS

- Conscious Leadership and Management Skills.
- R+D+I Methods and Responsible Entrepreneurship.
- Projects management.
- International Responsible Negotiation.
- Development and Career Vision.

### Directorate of CSR and Sustainable Organizations

16 ECTS

- Evolution and International Standards of CSR and Sustainable Development.
- Ethical Framework and Sustainable Management of Companies and the Third Sector.
- CSR Strategy, Planning, Reporting and Communication.

### Environmental Management and Regulatory Compliance

15 ECTS

- Environmental Management and Nature Protection Systems.
- Legal Framework of Organizations.
- Management of Regulatory Compliance Programs.

### Human Management, Social Innovation and Economic-Financial Environment

14 ECTS

- Environment and Social Innovation.
- Sustainable Human Management.
- Economy and CSR.
- Sustainable Finance and Socially Responsible Investments (SRI).

### Master's Final Project

6 ECTS

### Professional Internship

12 ECTS

**TOTAL CREDITS**

**60 ECTS**



Sending of  
documentation



Confirmation  
of admission



Reservation of  
place by payment  
of registration fee



Payment of the  
Program

# REGISTRATION PROCESS

## Requirements

Documentation to be sent to [admisiones@cmi.es](mailto:admisiones@cmi.es):

- Curriculum vitae
- Copy of passport or identity card
- High level of English
- University degree that qualifies the student to do a Master's degree (apostilled or certified).

The degree may have been issued by universities around the world.

- Academic transcript (grades)

## Application

If you wish to apply for any of the scholarships offered by the CMI, you must send a motivation letter and scholarship application expressing your interest in applying to the program, and send all the documentation to: [admisiones@cmi.es](mailto:admisiones@cmi.es)

The selection of candidates will be made by the Admissions Committee integrated by the CMI Direction.

## Registration

The result of the admission process will be communicated to the candidate by e-mail. In the case of being admitted, to formalize the enrollment process, the final reservation fee must be paid.

The enrollment process can be carried out throughout the year, although it is subject to the availability of vacancies.

Candidates without a university degree may be admitted by demonstrating relevant professional experience as a source of knowledge and skills in our admission criteria to maximize the positive impact of the students and Institute. In this case, a minimum of 10 years of work experience will be required and an objective entrance test, consisting of the writing of a developed current issue, which will be designated for each candidate.



# ALUMNI CLUB

At CMI, we work to serve, at the highest possible level, students who pass through our classrooms. For this reason, at the end of any CMI program, all the advantages of being an alumnus are offered free of charge:

- Timely and updated information about the programs and scholarships offered.
- Receipt of newsletters and publications.
- Information on topics of interest.
- Invitation to networking activities, conferences, lectures.
- Discounts on training and merchandising.
- Job opportunities.





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